



## Former Tesco Retail Managing Director and Amazon Vice President Neil McCourt joins StrongPoint as strategic advisor

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(Oslo, April 24, 2024) StrongPoint, a leading provider of retail technology solutions, is pleased to announce that Neil McCourt has joined the company as a strategic advisor.

Neil McCourt worked for 22 years at Tesco, the largest grocery retailer in the UK ending as Retail Managing Director. At Amazon he served as Vice President for Fulfilment in Europe, where he was instrumental in setting up their grocery operations across five markets. Neil was also one of the founding members of the UK Government's Future High Street Forum and Digital Advisory Board.

"We are thrilled to welcome Neil to the StrongPoint team. His extensive experience from both the in-store and e-commerce grocery worlds across Europe, and especially the UK, is a great fit for StrongPoint. His advice will be invaluable as we leverage our recent major successes in the UK and Spain with Sainsbury's and Mercadona," said Jacob Tveraabak, StrongPoint CEO."

"I am thrilled to be joining StrongPoint. I passionately believe in StrongPoint's vision and the role technology can play in improving peoples' lives. StrongPoint has been helping grocery retailers in the Nordics overcome challenges that are ever more apparent for retailers in the UK and other European countries, from increased labour costs to finding new ways of creating safer stores and better shopping experiences. I look forward to supporting StrongPoint introduce more of their world-leading retail technology solutions to their strategic key markets," said Neil McCourt.

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### About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better and online grocery shopping more efficient. With over 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries. StrongPoint provides in-store cash management and payment solutions, electronic shelf labels, self-checkouts, task and labor management software, click & collect temperature-controlled grocery lockers, in-store and drive-thru grocery pickup solutions and grocery order picking solutions, both manual and automated. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approx 1.4bn NOK [ticker: STRO].

### Attachments

- [Download announcement as PDF.pdf](#)